

Introduction for Dan Poynter

Many **older** people are sitting like vegetables watching *television*.

Younger people are re-inventing *conversation*.

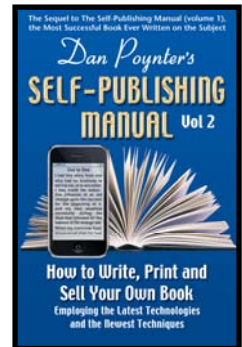
They **stimulate** their minds by reading, writing, thinking & interacting online.

Young people are embracing **Social Media**.

They are **writing** for it and **reading** it.

They know that **print** publications are declining while the future is in online media—and they **want** to be there.

Unbound by convention, tradition and history, Younger people are **writing** more and **reading** more than young people in the past.



Our speaker is **not** here to tell you what to do.

He will **add** to what you already know.

He has captivating **stories** to tell and fascinating **resources** to share.

And, he will **encourage** you to spend *more* time online.



Dan Poynter, author of 126 books, travels the world thrilling audiences with the inside secrets to writing, publishing and promoting books.

His seminars have been featured on *CNN*, his books have been pictured in *The Wall Street Journal* and his story has been told in *US News & World Report*.

The media come to Dan because he is the leading authority on book publishing.

It gives me great pleasure to introduce Mr. Publishing ----
Dan Poynter.