

Publishing Poynters Marketplace

A *Publishing Poynters* supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

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- A. ParaStories**-Stories/Information Wanted
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- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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ANNOUNCING



Dan Poynter's
Para Promotion Program
ParaPromotion.com



**Discover the secrets of book promotion with
personal guidance and proven weekly projects**



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Looking for information for an **historical novel that takes place in 1492 Spain**: the special clothes the Jews wore; the clothes others wore; what kind of dishes or bowls did they eat on (ceramic? Metal? wood?) and what kind of utensils? Please send any information or suggestions about research to clgordon@charter.net. Thank you,
--Claire P. Gordon
current novel "The Color of Music.

2. SHORT INSPIRATIONAL QUOTATIONS NEEDED for a series of books including, but not limited to, **books for cancer survivors and those currently undergoing cancer treatments**. Please send quotations that have helped you in some way or that you think would be helpful to others (include the source of the quote or indicate "author unknown"). If it is your personal quote, please provide your name (if you have or have had cancer, please indicate whether it was breast cancer or another type of cancer IF YOU ARE GIVING ME PERMISSION TO INCLUDE THAT INFORMATION IN THE

BOOK). Especially needed are quotes from celebrities who have had cancer. Thank you so much for your help!
Debbie Coursey-Prah, MD
drdbe@aol.com

(Your story request could be listed here--at no charge.)

Please help us help our readers.
Forward this Marketplace newsletter to your colleagues in publishing.



B. ParaWants

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ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to

DanPoynter@ParaPublishing.com

Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. We negotiate foreign rights of eBooks selling well in English - we pay translation fees etc. and you get royalties. The Electronic Businesses Organisation Ltd.

Pentland89@gmail.com

This newsletter has a circulation of 41,000+.
You must know several authors and publishers who don't receive it.
Why not forward it to them?



C. ParaSales



SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS.

Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com.
Put "ParaSales-Selling Out" in the subject line.

SELLING

1.

(Your request could be here)

You are in the information business.
This newsletter is information.
Forward it to your publishing colleagues now.



D. ParaReviews



REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

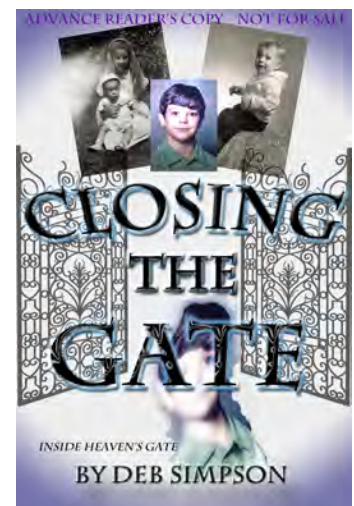
IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc., list it here in *Publishing Poynters Marketplace* (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of *Publishing Poynters Marketplace* who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com
Draft your request so that I do not have to edit it. Make it short. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

1. "By the time you read this, I should be dead"

The opening words to my brother's last letter, written just five weeks after the mass suicide of the Heaven's Gate cult, were words I both expected and feared. This was the cult he followed to what he knew as the 'Next Level', and I know as death. The largest mass suicide on US soil occurred on March 26, 1997, when thirty-nine members of the Heaven's Gate cult took their own lives in Rancho Santa Fe, California.

Closing the Gate tells the story of Jimmy's life, of the childhood that left him searching for a place to belong, the intense loneliness that he carried inside, and the quest that led him to Heaven's Gate.



With scheduled publication in March 2012 (15th anniversary of the mass suicide) the Advance Readers Copy is available now for review and comment.

Please contact:

Deb Simpson, Author

www.DebSimpsonBooks.com

Email: Deb@DebSimpsonBooks Com

One Moment, One Memory, One Motion, ISBN 978-0-557-42967-7

Pink Place & Blue Blaze, A Special Edition ISBN 978-0-615-48979-7

A Guide To using Pink Place ISBN 978-1-463-55523-8

May your life be filled with many wonderful Moments, Memories and Motions!

2. I am looking for reviews on Amazon.com and Barnes and Noble.com for my new novel, ***The Incredibly Awesome Adventures of Puggie Liddell***. Historical figures and events are integrated into a fast-paced, fun and action-packed time travel adventure for tweens. The book is great for reluctant readers and kids on the go. Adults love Puggie, too!

Please see the website for additional information:

<http://puggie.homestead.com>

You may contact the author, Karen Mueller Bryson, at karenmbryson@yahoo.com to request a review copy.

Thanks so much!

Karen

Karen Mueller Bryson, Ph.D.

<http://www.ahorsewithnoname.com/>

Meet Romance Authors at [Arizona Dreamin': A Romance Readers Event](#)

Find out about [Puggie's Incredibly Awesome Adventures](#)



3. FREE PDF eBook review copies for "Planting Design Illustrated (3rd edition)"

Absolutely fascinating! Informative, enlightening, and entertaining!

This is one of the most comprehensive books on Planting Design. It fills in the blanks in this field and introduces poetry, painting, and symbolism into Planting Design. It covers in detail the two major systems in Planting Design: Formal Planting Design and Naturalistic Planting Design. It has numerous line drawings and photos to illustrate the Planting Design concepts and principles. Through in-depth discussions of historical

precedents and practical case studies, it uncovers the fundamental design principles and concepts as well as underpinning philosophy for Planting Design. It is an indispensable reference book for Landscape Architecture students, designers, architects, urban planners, and ordinary garden lovers.

For a FREE PDF review copy, please e-mail Gang Chen at: plantingdesign@yahoo.com

4. The Finance of Romance: Investing in Your Relationship Portfolio

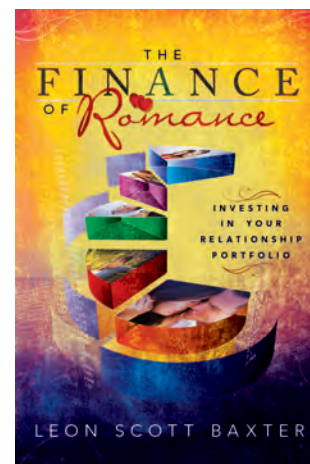
(http://www.amazon.com/Finance-Romance-Investing-Relationship-Portfolio/dp/1599559803/ref=sr_1_8?s=books&ie=UTF8&qid=1317345592&sr=1-8)

1. **ISBN-10:** 1599559803
2. **ISBN-13:** 978-1599559803

The Finance of Romance looks at relationships in a unique way, through the lens of finance. The book takes simple, familiar and practical investment and money strategies and applies them in ways to allow couples to invest in their relationship portfolios as they would their financial portfolios.

The 160-page book is filled with incredible advice and guidance, personal anecdotes, humor, and at the end of each of the thirteen chapters couples find activities to practice what they've learned and expand what they know.

If you are interested, I can have the publisher forward you an electronic copy of the book. I would be grateful for any positive reviews on Amazon and Barnes and Noble. Please contact me at Lewski711@gmail.com.



Leon Scott Baxter Lewandowski
(America's Romance Guru)

Author of [A Labor With Love](#) and [Out of the Doghouse](#)
And the new book, [The Finance of Romance](#)
www.CouplesCommittedToLove.com
805-270-KISS (5477)

"Love is not what makes the world go 'round.
Romance is. And, it's my job to make everyone dizzy!"

5. THE LD CHRONICLES: A STORY ABOUT A PHYSICIAN AND HIS MISSING PROSTATE

The LD Chronicles is more than a personal story about being a prostate cancer survivor. Written from a physician's perspective it offers insight not only into the anatomy and physiology of prostate cancer and its treatment but also a look into the fraternity of physicians and health-care workers behind the closed doors of a hospital.

But the book is more than that; it is, well...funny. As one reviewer said, "I was laughing and cringing at the same time while I read it."

I am seeking reviews. For a review copy, contact: fornsix@aol.com or visit my website: <http://outskirtspress.com/LDChronicles>.

6. Lifesavers For Grandparents is written by a grandmother of nine, who is active in the role of intentional grandparenting. Their grandchildren include two sets of twins, one adopted, and one special needs child. The author is a retired Montessori director/teacher and draws from many school experiences to reach the interests of children. The book follows the course of a family with children from the teen years through young adults. Suggestions are listed as Precious Pearls to encourage seniors to consider investing in the future through the life of their grandchildren.

The book is currently listed with Amazon, ISBN # 9781589828216

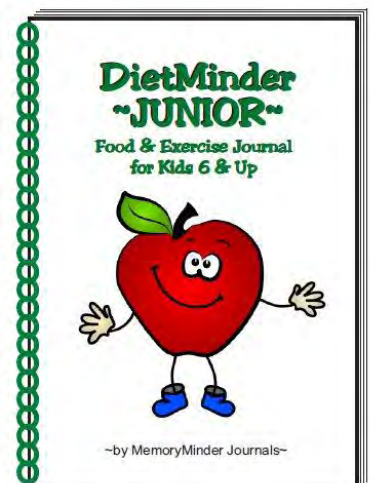
from Jean Smith, Esquire
Lifesavers for Grandparents
Invest in the future through the lives of your grandchildren
smith.alton@tx.rr.com

7. DietMinder JUNIOR Food & Exercise Journal for Kids 6 & Up

Now children can benefit from journaling just like their parents do! This cute, colorful, 80-page food & fitness diary is fun and educational. Kids will learn about Food Groups, Serving Sizes, Good Eating Habits, Regular Exercise, and How to Use a Journal. This 80-page diary has room for four weeks of daily tracking plus a special section for parents and teachers to help guide and encourage the child's journaling efforts.

I would love to hear your comments!

For a review copy please contact Frances at
MemoryMinder Journals, Inc.
800-888-3392, Email: healthlog@aol.com,
www.memoryminder.com



8. "Nobody washes me, I'm Italian"

My father, Armando Polito, was born November 1912 in Bovino, Italy; he came to America at the age of eight. Throughout his life, he was adamant that his family remember who you are and where we came from. He died February 2003. My father's strong will, determination, and ability to see the world through a lens of both comedy and tragedy was meant to be shared, as he had instilled upon me and my family.

This book is about my father's childhood stories, the frightening trip to America, and his experiences growing up without formal English classes; his family had worked hard to assimilate into American culture.

I am seeking reviews. For a review copy, contact: Npizzo@maine.rr.com

Thank you,
Nancy Jo Polito

9. Title: Hidden Credit Repair Secrets: That can fix your credit in 30 days.

Author: Mark Clayborne

ISBN-13: 978-1456321345 Pages: 226 Reader:

Adult Available: Amazon and Barnes&Noble. Publication date:

2011 Category: Finance

Are you tired and frustrated of being denied credit? Are high interest rates robbing you of your hard earned income and preventing you from getting out of debt? Your low credit score may even be stopping you from getting a new job or home. Take heart. There is hope because, for the first time ever, Hidden Credit Repair Secrets exposes the heavily guarded credit repair secrets used by certified credit consultants and credit repair law firms. One of their own has actually begun to make these strategies and techniques available to the public.

For eBook review copy or softcopy please
contact: Marktheauthor@gmail.com Mark Clayborne 702-272-6183



Get your copy of the book that is helping thousands of consumers Repair their Credit. [Click Here](#)

Hidden Credit Repair Secrets is available in Amazon's Kindle: [Click Here](#)

Call Right Now to Start Repairing Your Credit Today: **1-877-841-2339**

Watch my youtube videos [Click Here](#)

Follow me on [Facebook](#)

Follow me on [Twitter](#)

Testimonial of consumers who bought Hidden Credit Repair Secrets

"Mark, I all ready have the your book. I told all my friends. It has all ready made a huge change in my credit, without your book nothing would have ever changed."

Tobin shadwick

"I can't thank you enough Mark. Meeting you has made a big difference in my life and my credit. I still have quite a ways to go but not as far."

Catherine James

Thank you
Mark Clayborne
Certified Credit Consultant
Credit Repair Professionals

10. Women, Motorcycles and the Road to Empowerment explores the relationship between women, motorcycling and personal power, using her own story as a framework. Fifty women motorcyclists from diverse backgrounds and all disciplines of riding, share stories of how they have tapped into that power and how it has shaped their lives.

While the motorcycle is the vehicle of transformation for these women, it's not necessary to be a rider to understand the book's message. How one learns to embrace and overcome challenges and reap the rewards becomes the picture of who we are.

Liz Jansen, Author
liz@lizjansen.com
www.lizjansen.com
519-943-1131

11. OFFERED FOR REVIEW: Lemons, Lemonade & Life: Practical Steps for Getting the Sweetness Back When Life Goes Sour (160 pp)

Author Janet Thomas had her share of life's lemons, from sexual abuse to clinical depression to obesity and beyond. She turned her life around, then examined what she learned and turned to help others. The power of Janet's presence in these written words awakens and energizes your inherent desire to love and lift yourself. Whatever your challenges, *Lemons, Lemonade & Life* uniquely inspires and encourages healing and wholeness. Anything you find as a block can be addressed and transformed using Janet's positive, self-supportive approach.

For a review copy, please contact me at janet@janetdthomas.com. Visit my website! www.janetdthomas.com

Thanks, Dan, and I look forward to meeting you someday!

Huggs,

Janet D. Thomas

Author~Speaker~Workshop Leader

www.janetdthomas.com

"Lemons, Lemonade & Life: Practical Steps for Getting the Sweetness Back When Life Goes Sour" Available in paperback and eBook on December 1, 2011. Preorder today!

(Your review request could be listed here--at no charge.)

Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.



E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

Friends help friends.
Publishing friends forward this ezine to their publishing friends.



Announcements

1. YOUR (FRÉE) LISTINGS should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

2. WE WILL NOT REPEAT LISTINGS within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

4. CHANGE YOUR ADDRESS BOOK
Dan Poynter's email address is
DanPoynter@ParaPublishing.com

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The Small Print

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.



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<http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to DanPoynter@ParaPublishing.com

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**Para Publishing LLC. Dan Poynter:** Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.  
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