



Publishing Poynters

Book and Information-Marketing News and Ideas from Dan Poynter



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For the Small Print, scroll to end.

IN THIS ISSUE FROM PARA PUBLISHING

- A. ParaNews (What's happening)
- B. ParaTips (Guidance/advice on specific issues)
- C. ParaResources (Sources of helpful information)
- D. ParaThoughts (Editorial)
- E. ParaFreebies (Giveaways)
- F. ParaCalendar (Dan may be coming to visit you)
- G. ParaHumor (We saved the fun for last)

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A. ParaNews



1. LARGER PUBLISHERS REPORT INCREASE IN eBook SALES

Trade e-book sales were \$12.1 million for April 2009, a 228.3% increase over April 2008.

<http://thecite.blogspot.com/2009/06/april-2009-e-book-sales-statistics.html>

http://idpf.org/doc_library/industrystats.htm

2. CLIFFSNOTES® LITERATURE NOW AVAILABLE ON APPLE APP STORE

<http://www.prnewswire.com/mnr/cliffsnotes/38776/>



3. IS TIME RUNNING OUT FOR OFFSET PRINTED BOOKS?

--Morris Rosenthal

<http://www.fonerbooks.com/2009/06/is-time-running-out-for-offset-printed.html>

4. SOME BOOK STATS FOR 2008

See

<http://www.authorlink.com/news/item/2098/Book-Publishers-TRENDS-Shows-Unit-Sales-Decline>

5. CHANGE YOUR ADDRESS BOOK

Dan Poynter's email address is

DanPoynter@ParaPublishing.com

Your address book may show

dpoynter@impulse.net or another old address.









Please make the change now.

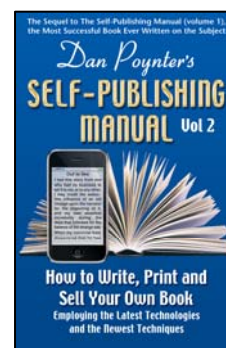
6. THE SELF-PUBLISHING MANUAL, Volume 2

Social Media for Books. Book publishing is changing: this book describes how to take advantage of those changes. This Volume II is the sequel to *The Self-Publishing Manual* (Volume I), the most successful book ever written on the subject.

Learn how to use new techniques to write your book faster, new technology to publish it for less, new ways to distribute your book more economically, ways to have fun promoting it and how to profit from your investment by cutting out all of publishing's gatekeepers in the middle.

You will discover how easy it is to:

-  *Build* your book rather than just *write* it—and copyright it in your name.
-  Print a small quantity and keep a small inventory.
-  Multipurpose your "book" into downloadable, CD, and eBook versions and others.
-  Wring maximum value out of your "book" by spinning off audios, LARGE PRINT editions, magazine excerpts, foreign-language editions, and more.
-  Bypass the publishers and go directly to a short-run book printer.
-  Set up your own publishing company and take the tax breaks.
-  Promote your books with email, book reviews, autographings, feature articles, and radio/TV interviews.
-  Promote your book for virtually no costs via social media.



Available as an eBook in ten different formats. \$7.97

<http://www.smashwords.com/books/view/607>

Available as a printed book (pBook). \$14.95

<http://www.amazon.com/Dan-Poynters-Self-Publishing-Manual-Write/dp/1568601468/>

Save 32%, now just \$10.17.

7. DAN POYNTER CAN BRING A BOOK PROGRAM TO YOUR AREA

See

<http://parapublishing.com/sites/para/speaking/speechdesc.cfm>

8. DAN POYNTER IS COMING TO VISIT

Please alert your writing and publishing colleagues.

Amsterdam, Anaheim, Auckland, Calgary, Columbus, Ft Lauderdale, Johannesburg, London (UK), Los Angeles, Mannheim, Miami, Missoula, Orlando, Phoenix, Pittsburgh, San Diego, Singapore, Studio City, Tampa, Valley Forge, Vancouver, Washington, White Plains, Radio/Teleseminars/Webinars (everywhere).
(MORE to be announced soon).



See the ParaCalendar on these content-filled seminars, below. See ALL the listings. Dan will visit some states/provinces/countries several times.

<http://parapublishing.com/sites/para/speaking/calendar.cfm>

9. UNIVERSITY PRESSES MAY MOVE TO eBooks AND POD TO SURVIVE

Outgoing AAUP president Alex Holzman, said, "Don't try to fix the old system. Let's invent a new one"—an e-book based model, backed up by print-on-demand (POD).

<http://www.publishersweekly.com/article/CA6666597.html>

10. TO CHANGE YOUR SUBSCRIPTION ADDRESS to this ezine, please go to

<http://parapublishing.com/sites/para/resources/newsletter.cfm>. Unsubscribe your old address and subscribe your new one.

To recommend this ezine to another writer or publisher, simply forward the entire newsletter. He or she will thank you.

11. AUDIOBOOK SALES FIGURES

See

http://www.publishersweekly.com/article/CA6667058.html?nid=2286&rid=#reg_visitor_id&source=title

2. KEEP UP WITH CURRENT TRENDS

Pam Lontos is the author of "*I See Your Name Everywhere*" and president of PR/PR, a public relations firm that specializes in experts. www.prpr.net.



Be aware of the latest trends. You cannot be successful in PR without knowing what's going on in today's world. There is no way of predicting what tomorrow's trends will be. Instead, keep up with current trends via television, radio, news publications, and the Internet. Watch the news, visit local hot spots, discuss current events with peers, and surf the Web. Keeping up with trends will allow you to write about topics relevant to what people want to read.

3. BOOK DESIGN: REPRODUCING CHARTS AND GRAPHS AND TABLES IN YOUR INTERIOR

--- Karrie Ross 310-397-3408 <http://www.BookCoverDesigner.com> covers@KarrieRoss.com
Design, Consulting, Coaching, Marketing & Branding

Most manuscripts I receive have the charts, graphs, tables already made exactly the way the author wants them so some times redoing them can be costly. Most of the time they are able to be exported from MS Word exactly the way they were created and look good in reproduction. Be sure to consult with your book designer when the time comes... they can really help you with the process.



Remember, do something every day toward your book and promotion.

4. REACH OUT TO BOOK GROUPS

--Clint Greenleaf, Greenleaf Book Group LLC, <http://www.greenleafbookgroup.com>



Book groups (also known as book clubs or reading groups) are an increasingly attractive way for authors to find a readership and build word of mouth. Should your book become a hit in reading group circles, you'll have other groups clamoring for copies so they can discuss your work at their next meeting.

It's a good idea to come up with a discussion guide and make it available to reading groups. BookBrowse

<http://www.bookbrowse.com/bookclubs/index.cfm?fuseaction=diy_guides> has a list to help trigger ideas for drafting your own questions. In addition to discussion questions, many guides also include the book introduction, author Q, author bio, a book excerpt, and recommended reading.

Once you've provided the spark for some interesting discussions, there are a couple of popular sites that will post your guide for a small fee:

* ReadingGroupGuides.com

<http://readinggroupguides.com/authors/add_guide.asp>

* BookMovement.com <http://www.bookmovement.com/info/authors_publishers.php>

Here's another tip: Reading groups love author contact and will be more inclined to select your book if they can talk to you. Offer to participate in a short discussion over a conference call; this is a bonus that can give your book an advantage over others. Also check out ReadersCircle.com <<http://www.readerscircle.org/promote.html>> , where you can connect with book clubs for half-hour phone visits.

Finally, be on the lookout for the Book Group Expo <<http://www.bookgroupexpo.com/>> in San Jose, California, this fall.

Reach out to book groups and they may do the same for you!

5. WORD TRIPPER

--Barbara McNichol, www.barbaramcnichol.com

Rational, rationale – “Rational” means having or exercising reason; based on reasoning or logic. “Rationale” means the fundamental reasons serving to account for something; explanation of reasons. “You are not being *rational*; your *rationale* for buying a car you can’t afford is your passion for its red color.”



6. DO COLLEAGUES ASK YOU FOR BOOK ADVICE?

Tell them about our free InfoKits. Each will give them all they need—in writing. See <http://parapublishing.com/sites/para/resources/infokit.cfm>

7. WHAT CAN THE PMA (IBPA), THE BOOK PUBLISHERS ASSOCIATION, DO FOR YOU?

See

<http://www.pma-online.org/memben.cfm>
<http://www.pma-online.org/membonly.cfm>



8. BOOK CATEGORIES

-- Cathi Stevenson, <http://www.bookcoverexpress.com>

Professionally published books will have the book category printed on the back cover. You can find yours here:

http://www.bisq.org/standards/bisac_subject/index.html



9. INDEXING YOUR BOOK

-- Mary Harper, Freelance Indexer and Owner of Access Points Indexing.

See the article at

<http://www.accesspointsindexing.com/id30.html>

10. WHERE TO USE YOUR BOOK COVER TO MARKET YOUR BOOK: TEN PLACES YOU MAY NOT HAVE CONSIDERED

--Susan Kendrick, Co-Founder of Write To Your Market, Inc, specializing in book cover branding, copywriting, marketing, and coaching
<http://www.WriteToYourMarket.com>

I had an interesting conversation today with a self-publishing author whose back cover copy we just finalized. This author has good marketing sense, a great book, his gorgeous new front cover, and an innovative way of looking at things. So, we were both surprised when I suggested that he use his front cover on one side of his new business card for his medical practice, and he said he had never thought of that. He said this was the solution to the question that's been running through his mind--how to mention his book on his card.



But why just mention your book when you can show it?

This was just his particular blind spot, But, we all have them, so I thought it would be a good idea to create a list of the places you can use your book's front cover to get as much visibility for your book, your brand, and your credibility as a published (or soon-to-be-published) author as possible. To see the rest of this article, including this author's new book cover and the 10 places you can use your book cover to market your book, please go to, <http://bookcovercoaching.blogspot.com/2009/06/where-else-can-you-use-your-book-cover.html>

==**SHARE YOUR TIP.** Send it to DanPoynter@ParaPublishing.com

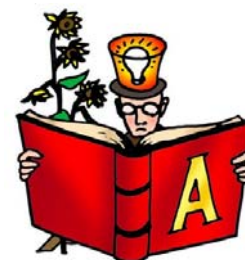
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Your colleagues in publishing would love to know about this newsletter. Why not forward it to them now?

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C. ParaResources



1. CHECKING TO SEE IF A BOOK IS STILL IN COPYRIGHT

See <http://www.scils.rutgers.edu/~lesk/copyrenew.html>

This form searches the U. S. copyright renewal records. Any book published during the years 1923-1963 which is found in this file is still under copyright, as are all books published after 1964 (although until 1989 they still had to have proper notice and registration). Books published before 1923, or before Jan. 1, 1964 and not renewed, are out of copyright.

To determine if an existing Work is still covered by copyright, see http://www.copyright.cornell.edu/training/Hirtle_Public_Domain.htm

and

<http://www.unc.edu/~uncing/public-d.htm>

Also see

<http://www.copyright.cornell.edu/>

2. LET PMA/IBPA TAKE YOUR BOOKS TO THE BOOK FAIRS



AMERICAN LIBRARY ASSOCIATION - July 11-14, 2009 - CHICAGO, IL

We have a few 10x10 booth spaces left in our area at the annual convention of the American Library Association. We will be returning unsold space next week so please let me know right away if you would like details.

In addition to the booth space listed above, we are offering individual title display at \$85 each.

Register now: http://www.ibpa-online.org/pubresources/exhibits_PMA.aspx

If I can help in any way, please feel free to call on me directly.

--Terry Nathan, Tel: 310.372.2732, terry@ibpa-online.org

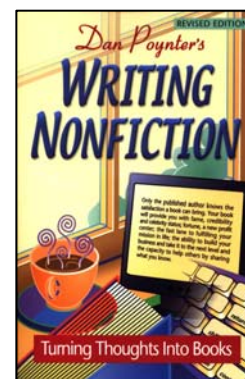
<http://www.ibpa-online.org>

3. IMAGINE BEING A PUBLISHED AUTHOR

Writing Nonfiction: Turning Thoughts into Books.

Your book will bring you fame, credibility and celebrity status; fortune, a new profit center; the fast lane to fulfilling your mission in life; the ability to build your business and take it to the next level and the capacity to help others by sharing what you know. This New Model will accelerate your book writing, producing, selling and promoting.

Your years of experience provide all the *ingredients* you need to be a successful published author. Dan Poynter supplies the *recipe*. What are you waiting for?



You can get this \$14.95 book for just \$10.17 at Amazon. You save 32%.

<http://www.amazon.com/writing-nonfiction-4th-turning-thoughts/dp/1568601107/>

4. GET HELP WITH YOUR PROJECT

BOOK SHEPHERDS are mentors/coaches/consultants with expertise in books. They specialize in taking a book project through all the necessary steps that may include editing, design, typesetting, locating the right printer, getting a distributor, marketing and promotion (including your Web presence). Shepherds work with the author/publisher to assure that the book is produced and marketed efficiently and economically. You can perform the tasks you enjoy, shepherds can help with some jobs and they can recommend good suppliers for other work. These godparents use their experience and contacts to make sure all the publishing bases are covered and that they are covered in the right order. Some of the better-known Book Shepherds are:

Alan Gadney, OneBookPro@aol.com
 Barbara Florio Graham (Canada), simon@storm.ca
 Barbara Kimmel, barbara@nextdecade.com
 Bob Goodman, rg@silvercat.com
 Bobbie Christmas, bobbie@zebraeditor.com
 Brian Jud, iMarketBooks@aol.com
 Cynthia Frank, Cynthia@CypressHouse.com
 Ellen Reid, BookShep@mac.com
 Ernie Weckbaugh, CasaG@wgn.net
 Gail Kearns/Penny Paine, Gmkea@aol.com
 Jacqueline Simonds, jcsimonds@beaglebay.com
 Jan King, jan@eWomenPublishingNetwork.com
 Janice Phelps, jmp@janicephelps.com
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 Judy Weigle, Judi@JudiM.com
 Kira Henschel, Kira@GoblinFernPress.com
 Linda Radke, info@FiveStarSupport.com
 Lisa Pelto, Lisa@ConciergeMarketing.com
 Maria Carlton (New Zealand), maria@mariacarlton.com
 Mary Embree, maryembree@sbcglobal.net
 Mike Vezo, mvezo@mac.com
 Mindy Gibbins-Klein (UK), info@bookmidwife.com
 Patrick Ang (Singapore), PatAngLH@singnet.com.sg
 Rita Mills, mills@ghg.net
 Serena Williamson Andrew Ph.D (Canada), sw@serenawilliamson.com
 Sharon Goldinger, pplspeak@norcov.com;
 Sharon Lindenburger (Canada), Sharon@WriteAWiseBook.com
 Shel Horowitz, shel@frugalfun.com
 Shum F.P. (Malaysia), shumfp@pd.jaring.my
 Simon Warwick-Smith, sws@vom.com
 Sylvia Hemmerly, PubProf@TampaBay.rr.com
 Tanya Hall, tanya@greenleafbookgroup.com
 Val Waldeck (South Africa), vwaldeck@telkomsa.net



The Book Shepherd: A virtual production & marketing director who is your mentor, tutor, coach and friend in the book business.

Interview several to see what each one can do for you.

If you want help with your editing, proofreading, printing, etc., see our Suppliers List at <http://parapublishing.com/sites/para/resources/supplier.cfm>

5. HOW TO MARKET YOUR BOOK ON A SHOESTRING BUDGET

--Judy LeBlanc

Who said strike-three and you're out? Here's how you can market your book on a shoe string budget, have successful book signings, and gain a high internet profile." Read the full article "How to Market Your Book on a Shoe-String Budget" at www.manyfacetomanyplaces.com

6. WANT SPECIFIC DETAILS ON AREAS OF PUBLISHING?

See our Instant Report, downloadable for immediate delivery.

Each has been recently updated. See

<http://dansentme.com/sites/para/resources/allproducts.cfm>

[602](#) Interviews, How Authors Get On Radio & TV

[603](#) Book Printing. At the Best Price

[604](#) How to Price Your Book

[605](#) Locating the Right Distributor

[606](#) Publishing Fiction & Poetry

[607](#) Publishing Contract: Author-Publisher

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[611](#) Newsletter Publishing; A Resource Guide

[612](#) Bestsellers, What They Are & How To Make Them

[613](#) Cook Books, Resources for Writing, Producing & Promoting Books on Food

[614](#) Selling Books Through The Gift Trade

[615](#) eBooks to eBooks, Creating Digital Reading

[616](#) Travel Books, Resources for Writing, Producing & Promoting Guidebooks

[617](#) New Age Books; Resources for Writing, Producing & Promoting Books on metaphysics, the occult and new thinking

[618](#) Religious Books

[619](#) Write It Once - Sell it Forever, How to Update Your Books

[620](#) Your Book Writing & Publishing Calendar

[622](#) Cooperative Book Promotion

[623](#) Questions and Answers on Book Publishing

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[625](#) Selling Books to Catalogs

[626](#) Raising Money to Publish Books



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- [634](#) Selling Books In The United States
- [635](#) AudioBooks, Turning Books & Speeches Into Spoken-Word Tape & Disc Products
- [636](#) Insurance for Publishers; Protecting Your Book Company
- [637](#) Selling Books To The Military Market
- [638](#) Screenwriting: Fiction (theatricals) & Nonfiction (documentaries)
- [639](#) Autograph Parties & Signing Books
- [640](#) Book Promotion Made Easy: Event Planning, Presentation Skills & Product Marketing
- [641](#) Merchant Status: Credit Cards for Publishers
- [642](#) Large Print Books: Making your Work Easier to Read.

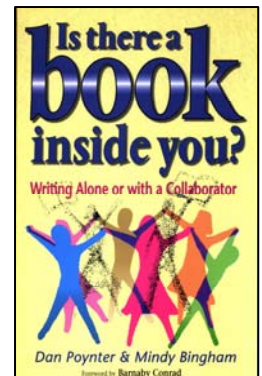
7. GET A COMPLETE LIST OF DAN POYNTER'S BOOKS, REPORTS, DISKS, AND TAPES. See <http://parapublishing.com/sites/para/resources/allproducts.cfm>

8. WRITING YOUR BOOK WITH A COLLABORATOR

You can be the author without being the writer. Dan Poynter gives you permission to work with a co-author, editor or ghostwriter.

But, if you hire out the writing portion of your book, come to an understanding with your collaborator before either of you writes one word. The risk is that one of the parties will feel that he or she is doing the majority of the work. The result is that the project screeches to a halt while an argument ensues.

Is There a Book Inside You?: Writing Alone or with a Collaborator supplies a responsibility chart and a contract. Don't lose momentum on your book project.



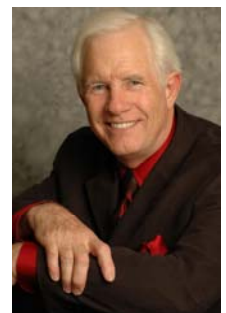
You can get this \$14.95 book for just \$10.17 at Amazon. You save 32%.

<http://www.amazon.com/There-Book-Inside-You-5th/dp/1568600461/>

9. DINNERS WITH DAN

Dan Poynter is traveling the world to share his knowledge on book writing, publishing and promoting. He is probably headed for your area. See his Calendar at <http://parapublishing.com/sites/para/speaking/calendar.cfm>

This is your opportunity to discuss your book project with Dan over dinner (or sometimes a lunch). The agenda is to go around the table. Each participant describes who they are, what they do, what they want from their book and asks specific questions. Then Dan contributes ideas, sources and answers. Often other table-participants chime in.





F. ParaCalendar



AUTHOR ON A SPEAKING TOUR.

Where in the world is Dan?

Showing people how to write, publish and promote their books

One presentation at a time.

Dan Poynter is circling the world to show people how to make a difference and make a living through their books. He shares two major programs and many specific ones.

See him in action:

<http://www.speakingchannel.tv/community/dan-poynter-book-publishing/>



Dan also speaks on aviation, parachutes and skydiving. See

<http://parapublishing.com/sites/para/speaking/index.cfm>

For more information, get in touch with the Contact person listed below and see the host's Website.

ALSO SEE THE CALENDAR ON OUR WEBSITE:

<http://parapublishing.com/sites/para/speaking/calendar.cfm>

2009

June 21 – July 4

AROUND-THE-WORLD SPEAKING ITINERARY #15

June 24. AUCKLAND. Evening. National Speakers Association of New Zealand (NSA/NZ), Auckland chapter. Fmi: Yvonne Godfrey, yvonne@n21.co.nz, +649 (413) 9777, <http://www.nationalspeakers.org.nz/comeevents.html>

June 25. AUCKLAND, NZ. Dinner with Dan. Fmi: Phantom Publishing, Maria Carlton, maria@PhantomPublishing.co.nz, +64 (7) 853 9001, <http://www.PantomPublishing.co.nz>

June 29-30. SINGAPORE. National Book Development Council (NBDCS). Fmi: Patrick Ang, patanglh@singnet.com.sg, +65 (6443) 9404, <http://www.bookcouncil.sg/>

July 3. LONDON, UK. Book Midwife Book Seminar. Mindy Gibbins-Klein and Dan Poynter on Book promotion. Fmi: info@bookmidwife.com, +44 (20) 8364 2884, <http://www.bookmidwife.com/>

July 17. PHOENIX, Arizona. Global Speakers Network meeting, prior to the NSA convention. <http://iffps.org/meetings.html>

July 18-21. PHOENIX. National Speakers Association (NSA/US) Convention. Phoenix, Marriott Desert Ridge. Fmi: 480-968-2552, <http://www.nsaspeaker.org/meetings/index.xpl>

August 15. TAMPA. Dan Poynter on book writing, publishing and promoting. NSA/Central Florida. Fmi: <http://www.NSAcentralFlorida.com>

August 28-30. MISSOULA, MT. Parachute Industry Association. Holiday Inn, Downtown. Fmi: <http://www.PIA.com>

September 10. MANNHEIM. Global Speakers Network meeting. Following the German Speakers Association (GSA) convention. <http://iffps.org/meetings.html>

September 11-12. MANNHEIM. German Speakers Association (GSA). <http://www.english.gsa-convention.org>
<http://www.germanspeakers-association.de/>

September 15. MIAMI. Writing & Publishing Your Nonfiction Book, a seminar by Dan Poynter. Books 101: The full New Book Model program. 10:00 – 2:00 PM. Fmi: IME Enrichment Center, Manny Sarmiento, 8181 NW 36th St, #8-D, Miami, FL 33166, TICKETFL@aol.com, 1-305-477-7600, <http://www.imeglobalgroup.com>

September 18. VANCOUVER, BC. Dinner with Dan. Discuss your book project with tomorrow's speaker. Limited to ten. Call to register: Para Publishing, +1-805-968-7277. Only cost is your dinner.

September 19. VANCOUVER, BC. Turning Speeches into Books. Vancouver chapter of the Canadian Association of Professional Speakers (CAPS). Fmi: Ron Grender, ron.greender@gmail.com, 778-688-7065
<http://www.canadianspeakers.org/displaycommon.cfm?an=1&subarticlenbr=294>

September 24. VALLEY FORGE. Dinner with Dan. Discuss your book project with tomorrow's speaker. Limited to ten. Call to register: Para Publishing, +1-805-968-7277. Only cost is your dinner. 6:30 PM.

September 25-27. VALLEY FORGE. 10th annual Express Yourself Published Authors Conference. Fmi: John Harnish, enjoyoften@comcast.net, (610) 520-2500.
<http://www.authorsconference.com/>

October 10. FT LAUDERDALE. Turning Speeches into Books. The full New Book Model Program. Florida Speakers Association. Westin Hotel. Fmi: George Chismark, +1-561-630-7766, info@florida-speakers.org, <http://www.florida-speakers.org/>

October 11. SAN DIEGO. 21st Century Book Marketing. Your Publishing Choices: Ways to get your book into print. Fmi: Jessie Schwartzburg, 619-795-9858, JessieSchwartzbu@hotmail.com, <http://www.21stcenturybookmarketing.com/>

October 16. LAS VEGAS. Dinner with Dan. Discuss your book project with tomorrow's speaker. Limited to ten. Call to register: Para Publishing, +1-805-968-7277. Only cost is your dinner.

October 17. LAS VEGAS. National Speakers Association/ Las Vegas (NSA/LV) chapter. FMI: RJ DiDonato, rjd@nstreams.com, (702) 436-0786, <http://www.NSAlasVegas.com>

October 30-31. SINGAPORE. Seminar for Young Authors. Fmi: Janus Education, Catherine Khoo, 63368985, Catherine@CatherineKhoo.sg

November 9. AMSTERDAM. Professional Speakers Association of the Netherlands (PSA/Holland). Fmi: Victor Bonke, +31-76-5320750, victor@acquirol.nl

November 12. LONDON, UK. "Turning Experts into Published Authors" - a seminar with Mindy Gibbins-Klein and Dan Poynter. Fmi: Mindy Gibbins-Klein, +44-(0) 845 003 8848, mindy@bookmidwife.com, www.bookmidwife.com/november10, <http://www.BookMidwife.com>.

November 13-15. LONDON (area). Professional Speakers Association of the UK & Ireland. (PSA/UK) convention. Sue Cliff, admin@professionalspeakers.org, +44 0 0845 3700 504, <http://www.professionalspeakers.org/events>

November 19-22. PHOENIX. National Speakers Association (NSA/US) Fall Conference. Arizona Grand Resort. Fmi: 480-968-2552, <http://www.nsaspeaker.org/meetings/index.xpl>

December 6-8. CALGARY. Canadian Association of Professional Speakers (CAPS) national convention. <http://www.CanadianSpeakers.org>

December 16. STUDIO CITY. Book Publicists of Southern California. Dan Poynter to speak on the future of the book publishing industry. Annual Holiday program. Sportsman's Lodge, 12825 Ventura Blvd, Studio City, CA. 5:30 PM. Reservations required. Fmi: Irwin Zucker, 323-461-3921, IrwinZuckerPR@AOL.com, <http://www.BookPublicists.org>.

2010

January 10. COLUMBUS, OH. Turning Speeches into Books. The full New Book Model Program. National Speakers Association, Ohio Chapter. Crowne Plaza Hotel, 33 E. Nationwide Boulevard, Columbus, Ohio 43215. FMI: 866-900-6446, lauralee@nsaohio.com
<http://www.nsaohio.com/calendar/>

February 11-14. NASHVILLE. NSA/US Winter Conference. [Marriott Nashville Airport](http://www.marriott.com/nashville). Location phone: +1-615-889-9300. Fmi: http://www.nsaspeaker.org/nsa_events/default.asp

February 12-14. SAN FRANCISCO. San Francisco Writers Conference. Dan Poynter on Book Promotion for Writers and Getting Published. Fmi: Barbara Santos, Sfwriterscon@aol.com, <http://www.sfwriters.org/>

March 13 & 14. AMSTERDAM. PSA/HOLLAND. Tentatively scheduled for Amsterdam. <http://www.psaolland.org/>

April 23-25. AUSTRALIA. <http://www.nationalspeakers.asn.au/index.html>

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