



Your Publishing Poynters MARKETPLACE Newsletter: August 2007

Publishing Poynters Marketplace

This Publishing Poynters bonus supplement is about buying, selling and reviewing; authors and publishers helping each other.

August 2007. Copyright Para Publishing. ISSN: 1530-5694.

Published monthly since 2005. Circ: more than 31,100. F-R-E-E

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For the Small Print, scroll to end.

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ANNOUNCEMENTS

1. PUBLISHING POYNTERS MARKETPLACE IS MONTHLY SUPPLEMENT TO OUR POPULAR PUBLISHING POYNTERS NEWSLETTER. Our free listings have grown so much that they overwhelmed the regular newsletter. We hope you like this concentrated opportunity to buy and sell publishing products and services.

Publishing Poynters Marketplace is posted/archived at
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

YOUR (FREE) LISTINGS should be tight and complete. We will not repeat them within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

<A-----ParaStories--Stories/Information Wanted-----<

STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly. Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. IF YOU'RE A TWIN, OR A PARENT, SIBLING OR FRIEND OF TWINS, you've most likely experienced or witnessed an example of a "twin connection," that unique and often mysterious bond that connects twins. You are invited to share your "twin connection" story for an upcoming book. Your twin story may be a simple story illustrating the twin bond and connection you've experienced or witnessed, or it may be an amazing twin story that can't be explained any other way than to chalk it up to that "mysterious bond between twins"! Please submit your twin story at www.twinconnections.com.
--Susan Heim

2. SEND YOUR RECIPES FOR THE HOMETOWN COOKBOOK SERIES/GET A COPY OF THE BOOK. The Hometown Cookbook Series features tried and true recipes that preserve the regional food traditions of each state. We want recipes for the dishes that families have enjoyed over and over again. If your recipe is chosen for publication, your name and hometown will be included with the recipe in the book AND you will receive a complimentary copy of the book when it is published. Send your recipe today and help us preserve your recipes for the next generation of hometown cooks. Great American Publishers info@gapublishers.com Go to <http://www.hometowncookbookseries.com> to submit your recipe.

3. This request is a request for comments/stories for a presentation I'm working on for a national career development organization. My partner & I will be working on HOW GENERATIONS, PARENTS, GRAND-PARENTS HAVE INFLUENCED CAREER CHOICE. No real names will be used. Respond to: doitnow@nwinfo.net
--Marilyn J. Tellez, M.A.

4. SMALL BUSINESS HUMOR. "What's so funny about running a small business?" you may ask. Well, you tell me. I'm putting a "Humor" section on our new website, <http://www.businessownerstoolbox.com>. I want your brief anecdotes, one-liners, cartoons, groaners, limericks, whatever. About shopkeepers, consultants, CPAs (an endless source of humor!), architects, hi-tech startups, home-based businesses, pet

psychiatrists, crafts people, organic farmers, etc. Even jokes about self-employed writers! It's tough running a business; help us laugh at ourselves. I will give you attribution, and perhaps a mutual link. (Send any graphics as a jpeg.)

Mike Van Horn, the "small business growth guru," mvh@businessgroup.biz, 415-491-1896

5. Stories needed for OUR MOTHERS WHO ART IN HEAVEN book. Did your mother teach you an important LESSON ABOUT LEADERSHIP OR LIFE that you still use today? What advice did your mother give you that you treasure? Honor your mother by writing the story of the most important lesson she taught you, allowing her wisdom to teach others. We are seeking well-written, motivational stories or poems that describe leadership lessons learned from mothers who are now deceased, but whose messages are still applicable in today's world.

Submit to Jill@WAIHPublishing.com or mail to WAIH Publishing, P.O. Box 132, Getzville, NY 14068.

6. Wanted: Tips for raising toddlers (ages 1 - 3) for my next book WHAT HAVEN'T THEY TOLD ME? PRACTICAL TIPS FOR SURVIVING AND THRIVING DURING THE TODDLER YEARS. Please send me your helpful hints on basic care, potty training, feeding, entertaining, dealing with siblings, finding a good preschool, traveling, finances and taking care of yourself. Include your first name, state in which you live, first names and ages of your children (and grandchildren). If I use your tip, I will give you credit in the book and will send you a complimentary copy once it's in print. Email me at lorraine@offramppublishing.com. Check out my website at www.offramppublishing.com.

7. Information and stories wanted for a book on NATURAL, ALTERNATIVE, AND HOME REMEDIES FOR PHYSICAL AND MENTAL AILMENTS OF ALL KINDS. Special interest in stories about ancient or old home remedies that Grandma or Great-Grandma used. Did you know that baking soda mixed with water into a paste, wrapped with a band-aid 2-3 times a day, will cure a wart? My grandmother used this on me when I was small and it works much better than Compound W for lots less money. Do you know of a remedy(s) like this? Please send your home and/or natural remedies stories and/or information to info@arborvitaepress.com.

8. I am looking for stories of individuals that have converted to Catholicism and then left the Catholic faith or individuals that were raised Catholic and then left the practices of the church. Send all stories to mkschieber1@comcast.net.

9. Does pain or fatigue from FIBROMYALGIA keep you or someone you know from exercising? I'm writing an article about an exercise that is so gentle and easy that even people

with chronic pain can use it to feel better and jump-start additional activity. I'd like to hear from people with fibromyalgia to learn what they've tried that works—and doesn't—and if they'd be interested in trying something new.

--Anita Boser, LMP, CHP, anita@anitahellerworker.com, www.undulationexercise.com

10. I am writing a biography of PETER H. BURNETT (1807-1895) California's first civil Governor. I especially ask for personal LETTERS or other information (sources) not in the public record. I will publish a monograph of Burnett's letters in Spring 2008. Attribution of sources will be given. Dominic@solaspess.com, Tel 925 978 0781 Fax 925 978 2599

--Dominic Colvert

11. We are looking for stories from people who have successfully used THE LAW OF ATTRACTION to manifest something in their lives. The stories can be about love, money, health, or anything that demonstrates the Law of Attraction. Stories should be approximately 1200 words in length and are needed ASAP for an inspiring new book. -- Robin Hoch, Rich German and Andy Wong, LifeSuccess Publishing, Stories@LivingTheLOA.com, www.LivingTheLOA.com.

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Please help us help our readers. Forward this Marketplace newsletter to your colleagues in publishing.  
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<B----- ParaWants--Publishing Items and Help Wanted -----<

ITEMS & SERVICES WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com
Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1. Lobster Press (www.lobsterpress.com), an award-winning children's book publisher, seeks Canadian-authored, original fiction for ages 9-12 and 13+. Send manuscript submissions to: Acquisitions Editor - CDN Fiction, Lobster Press, 1620 Sherbrooke Street W, Suites C & D, Montreal, QC, H3H 1C9. No phone calls or emails please.

--Nisa Raizen-Miller

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This newsletter has a circulation of 30,000+. You must know several authors and publishers who don't receive it. Why not forward it to them?  
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<**C-ParaSales--Companies/Properties/Jobs/Rights to buy or for sale**
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SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/ PUBLISHER SOLICITED/RIGHTS. Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

1. ABOUT 2,000 COPIES OF THE SUBCONSCIOUS DIET, It's not what you put in your mouth; it is what you put in your mind! New in boxes Retail \$12.95 will consider best offer.

--Hugh B. Sanders, 626-327-3893

2. I HAVE AT LEAST 400 CUTE CHILDREN'S BOOKS titled, "The Acorn Mouse, a child's intro to eating acorns". I have the insides only. The pen and ink artwork is by well-known, 60's San Francisco comic book artist, Larry Todd. The story is by Suellen Ocean, author of "Acorns And Eat'em". The 400 books need covers. No original artwork will be provided but an excellent colored copy will be given with which to make the covers. Author will retain copyright. Asking \$500. or b.o. Buyer pays shipping cost from northern California. To see a picture of the book jacket please go to

www.oceanhose.com

Author too busy writing to market children's book. Excellent for scout troops, nature groups, etc. Serious inquiries only to: Suellen Ocean

ocean@pacific.net

3. If you are a supplier looking for customers, see

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business. This newsletter is information. Forward it to your publishing colleagues now.

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<D-----ParaReviews--Reviews on Amazon and B&N wanted -----<

**REVIEWS SELL BOOKS.** Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com and other web sites.

**IF YOU WOULD LIKE TO REVIEW BOOKS** in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep.

**IF YOU WANT YOUR BOOK REVIEWED** on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you. Make sure the book is already listed at Amazon.com.

Just send your request and description to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com). Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

**OFFERED FOR REVIEW:**

1. 11 YEAR-OLD WRITES A BOOK...ABOUT HEALTH AND HAPPINESS!  
It's not often that a kid gets inspired to write a book. It's even less frequent that the book they write is about healthy living. But that is exactly what 11 year-old Aja King did, and it could not have come at a better time. The overall health of children is on the decline. This precious book is beautifully illustrated and offers simple wisdom for health and happiness for the entire family to enjoy! Contact [dawn@threegrinsalad.com](mailto:dawn@threegrinsalad.com) for a review copy

2. FOLLOW ME TO GLORY IS THE STORY OF A YOUNG SCOTTISH NOBLEMAN'S JOURNEY TO MANHOOD IN VICTORIAN BRITAIN AND TO BECOMING A WARRIOR LEADER. In 1854, one of the bitterest and most mismanaged campaigns in military history is about to begin. The attention of Britain is focused on the Crimea, where victory will be won or lost. Captain Ian Carlyle, magnetic, professional and audacious, prepares to lead his men in harm's way against the brutal Russians. You will live it with him

as he comes to terms with the truth about courage, duty, and the terrible price of glory.

--Author: Will Hutchison, 717-334-0075, [www.followmetoglory.com](http://www.followmetoglory.com)  
[followmetoglory@aol.com](mailto:followmetoglory@aol.com)

3. KISS OF A DOLPHIN --- A STORY OF A POWERFUL AND LIFE CHANGING EXPERIENCE. A dolphin's kiss and embrace of a 15 year old quadriplegic started a global movement of compassion and acceptance which has affected the lives of over 25,000 children.

This is the true story of the children's organization, Dreams for Kids. From Pope John Paul II to Michael Jordan, to average people who have saved entire communities, Kiss of a Dolphin is about people who have produced an astounding legacy and are living testament that true satisfaction comes not from what we have, but rather from what we give.

-- Tom Tuohy [dreams@dreamsforkids.org](mailto:dreams@dreamsforkids.org) [www.dreamsforkids.org](http://www.dreamsforkids.org)  
[www.kissofadolphin.com](http://www.kissofadolphin.com)

4. AVENGING VICTORIO, a historical/western novel. A rag-tag group of Apache warriors, led by an elderly man, took on the U.S. Army's Ninth Cavalry in revenge for the death of the great Apache war chief Victorio. Using guerilla warfare, evading the Cavalry and the Buffalo Soldiers, they won! By best-selling author Dave DeWitt.

-- Paul Rhetts, LPD Press & Rio Grande Books, [LPD\\_Press@msn.com](mailto:LPD_Press@msn.com),  
<http://nmsantos.com>

5. BLESSINGS OF PURPOSE is Lia Conrad and Nigel Braxton's thought provoking story about the danger of losing sight of God's purpose for life. Once they are married and living a luxurious life in Hollywood the focus on material possessions replaces the spiritual fulfillment that comes from doing God's will. Through trials and tribulations comes their revelation of what it truly means to be blessed.

To request a complimentary review copy please contact: Alicia Hill Jones, Author, [editor@destiny11.com](mailto:editor@destiny11.com), Or visit: [www.destiny11.com](http://www.destiny11.com)

6. HONEY FOR THE SOU<sup>l</sup>™: This Is the Season by Anita B. Williams — Released July 7, 2007, this new 80-page, hardcover poetry book is a true testament of God's timing and season for everything in our lives. Also considered a daily devotional, *Honey for the Soul* is divided into five sections: This Is the Season; All in the Name of Love; Never Alone; When You Believe; He Is the Reason.

Need book reviews for Amazon.com (ISBN: 978-0-9767862-1-4). If interested, please contact [farmorpublishing@yahoo.com](mailto:farmorpublishing@yahoo.com). For more details, visit [www.honeyforthesoul.com](http://www.honeyforthesoul.com). LIMIT 5 reviewers please.

7. HE'S NOT AUTISTIC, BUT...How We Pulled Our Son from the Mouth of the Abyss This is a moving story of remarkable persistence and a relentless search for answers and a cure. The book describes a painful journey through

traditional medicine, then the hopeful move to alternative care. The miracles begin when a master herbalist reveals the primary cause of his illness: aluminum. The simplicity of his recovery is astounding, and the art of releasing is explained in detail. Also included is priceless list of remedies for common ailments.

Request a review copy from [tmerchant@joyousmessenger.com](mailto:tmerchant@joyousmessenger.com).

8. "LOSING YOUR HEAD WITHOUT LOSING YOUR MIND!" is a positive, practical, potent look at the life of John the Baptist. The book is baptistic in viewpoint but rather than being religious it is highly practical. The book identifies 21 applications from John's life that can benefit the Christian living in the 21<sup>st</sup> century. John the Baptist is a little known or appreciated prophet of the New Testament, but his message drew crowds and made an impact on lives throughout history. To request a copy for review contact [review@loseyourheadandwin.com](mailto:review@loseyourheadandwin.com).

--Charles Lyons

9. GET YOUR ASSETS IN GEAR! SMART MONEY STRATEGIES is written by a Certified Financial Planner™ practitioner to reach people in their 20's and 30's. Easy to read yet packed with solid, practical advice, it presents a step-by-step "recipe" to follow to become financially independent over a working lifetime. Reviews are requested at amazon.com. The author will send review copies to the first 25 people to contact her. [jan@getyourassetsingear.com](mailto:jan@getyourassetsingear.com)  
See [www.getyourassetsingear.com](http://www.getyourassetsingear.com).

10. WHEN FRIENDSHIP HURTS: How to Deal With Friends Who Betray, Abandon, or Wound You by sociologist and friendship coach Jan Yager, Ph.D. ([www.whenfriendshiphurts.com](http://www.whenfriendshiphurts.com)). Includes a Reading Group Guide. Published by Simon & Schuster, Inc., Fireside Books, 2002, went into 5th printing in July 2007, translated into 16 languages. Please consider reviewing this popular title at [www.amazon.com](http://www.amazon.com), [www.bn.com](http://www.bn.com), etc., if this topic interests you. Review copies are available while supplies last. Send e-mail your mailing address to: [yagerinquiries2@aol.com](mailto:yagerinquiries2@aol.com) . (Please note: review the book anonymously, or for attribution, whichever you prefer, but I do need your name/contact information to send your complimentary review copy. But your contact information will not be shared.)

11. Based on his extensive travel as an international consultant and author, Louis Fried has transformed real locations and historical settings into backgrounds for his FANTASY STORIES. Stories such as: *The Dragons are Coming* set in Malta before Columbus' voyage, *Marianne and the Mermaid* set in the Carribean, *Ed's Dream* in Humboldt County, CA, *The Path to Khan-Baligh* set in Kubla Khan's China, *Burying Brian* set in today's Kilkenny, Ireland, and *The Frenchman's Wife* set in Brazzaville just before World War II. Fried's stories always seem to provide an unexpected ending.

--Louis Fried, [lfried@sbcglobal.net](mailto:lfried@sbcglobal.net)

12. You can read my free eBook ERIC'S SAVING GRACE at this address: <http://www.shemayisrael.co.il/publicat/schwartz/6B/Eric.pdf>

Eric Mittleman was an ordinary man living a solitary, unremarkable life until one day he gave hope to a little dog and got more than could have ever imagined. A book about friendship, love and a helping paw.

13. "What Should I Say? The Right (and Wrong!) WORDS AND DEEDS FOR LIFE'S STICKY, TRICKY, UNCOMFORTABLE SITUATIONS" offered for review by Shelly Burke, RN, of Shelmar Publications. It's happened to all of us--that painful moment of blurting out the wrong words in an attempt to say something in the midst of an uncomfortable situation. Say "good-bye!" to foot-in-mouth moments with "What Should I Say? The Right (and Wrong!) Words for Life's Sticky, Tricky, Uncomfortable Situations."

The book presents more than 100 potential difficult situations and the right words to say, whether you need to comfort, challenge, question, or encourage. The practical hints and godly principles contained in "What Should I Say" will give you the tools to face any situation with confidence, and assure your message will achieve its purpose.

If you would like to review "What Should I Say?" please email [shelly@shellyburke.net](mailto:shelly@shellyburke.net) with your request. Review copies are limited.

14. Seeking comments, suggestions, and testimonials from those willing to examine a new ebook, "WORDS TO INSPIRE WRITERS: A PERPETUAL CALENDAR OF WRITING-related Quotations--on Writers, Writing, Words, Books, Literature, and Publishing--specifically selected to illustrate the Writing Process and to motivate Authors every day" (ISBN 9780980372205, 192 pages with Index). Includes 1,100 Quotations from over 300 Authors presented in a format that will mean the end of Writer's Block forever for all literary professionals! Send an email (with "eBook Welcome" in the subject line) to greg\_babic at yahoo.com.au for pre-publication pdf (not for resale). Thanks in advance, Greg Babic - Author/Publisher

15. "Secrets from the Sofa" - A PSYCHOLOGIST'S GUIDE TO ACHIEVING PERSONAL; PEACE by Dr. Kenneth Herman. A board certified psychologist offers tools for a happier, healthy life. Readers are encouraged to examine their past to learn how it impacts their present. A step-by- step plan is presented leading to greater self-confidence, effective coping skills, and improved quality of life. Based on cognitive/behavioral psychology readers learn to cope with their personal problems in a context conducive to change. A reader friendly manuscript that encourages healthy thinking and behavior. [drherman@optonline.net](mailto:drherman@optonline.net)

16. **"The Language of God in Humanity"** by **Helena Lehman** is a deeply spiritual, loving look at the complex relationship between God, mankind, and the Gospel in the Stars that is revealed in many Old Testament symbols, especially the Ark of the Covenant, and the Tabernacle. The book also carefully examines the connection between Blood Covenants and Communion, and shows how each person is a living parable, and an imperfect reflection of God. Autographed copies of this thought-

provoking 660-page book are \$25.00 in the Pillar of Enoch Ministry Bookstore at <http://pillar-of-enoah.com>. Send requests for review copies with the reviewer's name, address, and credentials to [helena@pillar-of-enoah.com](mailto:helena@pillar-of-enoah.com).

17. Seeking reviews for COLLEGE COUNTDOWN, A PLANNING GUIDE FOR HIGH SCHOOL STUDENTS, 5th ed. Rev. This friendly, easy-to-follow guide has assisted thousands through the maze of paperwork and scheduling challenges involved in college admissions. Course choice, activities, college application and financial aid are made simple. New expanded sections on study skills, disability concerns, and test taking tips for the new SAT maximize opportunities for admissions.

Please contact [info@heronpub.com](mailto:info@heronpub.com) attn: Helen Heron for a review copy. 1-760-754-5237 after 10a. Pacific.

--Helen Heron Karnes

18. Sheila is a therapy dog who has gone on many adventures to help people in need. Along with her owner Debbie, the pair has visited nursing homes, rehabilitation centers, schools, libraries, and more. A visit from a therapy dog can lower people's blood pressure, help children read, or just bring smiles and laughter.

In order to do pet therapy, Debbie and Sheila had to train for nearly a year and then pass a test to become certified.

My email is [Deb2ster@aol.com](mailto:Deb2ster@aol.com)

19.

16. SUCCESS STORIES. A place to list your book. No charge.

<http://parapublishing.com/sites/para/resources/successstories.cfm>

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Be a Hero! Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.
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<E---ParaCoop--Co-operative marketing programs. Offer/Join. ---<

**CO-OPERATIVE MARKETING PROGRAMS.** Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

**CO-OP PROGRAMS:**

1. LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.pmaonline.org/programs.cfm>

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**THE SMALL PRINT**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at  
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TIME TO SHARE. Please send your items for listing to  
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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP).
Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.
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